

# Curriculum Vitae



## Personal details

Name: Corine van Maar  
Address: Houtwerf 14  
3451 DC Vleuten  
Mobile: +31 6216 59 559  
E-mail: Corine@vanmaaradvies.nl  
Www: vanmaaradvies.nl  
Date of birth: June 8<sup>th</sup> 1962

## Profile and specialities

Enthusiastic, ambitious and resulted senior consultant in health care with management experience. Capable to inspire and connect people, to improve the quality of healthcare. Communicator and strategically sensitive. People's needs are my compass and source of inspiration.

Organisation international inspiration tours, transitional elderly care, integrated care and welfare between primary care, hospital and nursing homes, long term care, community care, dementia, project- and change management.

## Work experience

2017 – present

### Owner Van Maar Advies, Consultancy Office Healthcare

- Senior consultant
- Consultant TTI Success Insights Benelux

#### Services:

1. Consultancy and project management
2. International Meetings and Inspirational Healthcare Study Tours
  - a. Chili, Spain, Canada (2010-2017)
  - b. New Zealand and Australia (2018)
  - c. IFIC: International Federation of Integrated Care (2018)
  - d. Japan (Tokyo, Kyoto, Kobe, 2018)
  - e. New Zealand and Australia (2019)
3. National and regional Training and Meeting programs
4. Chairman of the day for inspiring meetings

Some examples are:

- Interim Manager Mental Health Care.
- Transitional Care for the elderly in the Dutch region Gooi and Vechtstreek: creating better cooperation on a regional level between care homes, hospital, general practitioners, home care providers.
- Teacher professionals (care and staff members) designing together a straight forward, human centric and realistic path, that raises the awareness of why, how and what you do in your organisation.
- Improving care for vulnerable (elderly) people in Hilversum.
- Helping general practitioners in organising elderly care in Maarsse.

2014 - 2017

### **Manager and Senior Consultant Elderly care and Dementia at Vilans, National Center of Expertise in Long term care**

Some examples are:

- Interim Manager Mental Health Care.
- Manager of the team Vulnerable elderly people and Dementia.
- Project leader National Program 'Dementia Care'
- Chairman National Program 'Transitional Care for elderly people'
- Project leader National Program 'Together Strong for people with dementia'.
- Secretary 'Reform Long term care', with 18 local councils, 2 insurance companies and health care organisations as care homes, hospital, general practitioners, home care providers, in creating better cooperation on a regional level.

2010 - 2014

### **Senior Advisor Achmea/Zilverenkruis Health care insurance**

A basic health care insurance is mandatory in the Netherlands. The government determines what is covered.

- Responsibility: Project manager Integrated care.

2003 - 2010

### **Senior Consultant Raedelijk, Consultancy Office Healthcare**

Raedelijk is a government funded consultancy, committed to supporting and developing integrated care. Focus is to create cooperative care with primary care professionals and organisations and hospitals or local governments/communities. Focus on primary care.

- Responsibility: Key account manager for care organisations.

1994 - 2003

### **Account manager and sales manager Sunrise Medical**

Sunrise Medical is a world leader in the development, design, manufacture and distribution of manual and powered wheelchairs, mobility scooters and both standard and customized seating and positioning systems.

- Responsibility: revenues wheelchairs, training users from public and private healthcare organisations, marketing.

1985 - 1994

### **Physiotherapist**

- Working in the Netherlands
- Working in Sierra Leone and Germany

## Education

2017	<b>Consultant TTI Success Insights Benelux Behaviour and Driving forces</b>
2017	Masterclass <b>New Business Models</b> , Erasmus University
2017	<b>Executive Management training for Leadership</b> , Avicenna Academic With new perspectives to keep changing in both public and private sector.
2014 - 2016	<b>Individual and Organisation Transformation, Act to Be</b> The consulting approach: to learn how to transform in your reality and context. Every organisation is unique and in the understanding of this lies the way forward. Designing together a straight forward, human centric and realistic path, that raises the awareness of why, how and what you do in your organisation. Use the potential within the organisation and the methods and people that fit the particular design, to implement the things you want to change in real time and real situations.
2007 - 2010	<b>Master of Business Administration</b> , NCOI Business School. Organisational -, financial - and strategic management and leadership. Specialist in Change management
2007 - 2012	Several trainings: <ul style="list-style-type: none"> <li>• <b>Innovation of organisation of local, regional and national to sustainable networks in integrated care</b>, University Nyenrode</li> <li>• <b>Healthcare Insurance companies</b>, Study center of Company and Government</li> </ul>
2008 - 2010	<b>Training Working with denial, the ideal customer and professional consultancy</b> , De Adviseursschool
2005	<b>Professional advising</b> , SIOO
1972 - 1980	Lyceum, <b>Atheneum</b> , Eindhoven <b>Secondary School</b> , equivalent of A level

## Books and Articles

2017	'Handbook Integrated Care', Part 5: 'Integrated Care for Frail Older People Suffering from Dementia and Multi-morbidity', (Nies, Minkman and Van Maar, 2017)
2016	'Learning from primary healthcare in New Zealand' (De Eerstelijns, Van Maar)
2016	'Making a Transitional care bridge' (De Eerstelijns, Van Maar)
2015	Book: 'Protocols Elderly Care', Part 18: Transitional Care (NHG, Van Maar)
2014	'Networks Dementia on the right course', (Wijenberg, MSc, Stapersma, MSc, Siegerink, BSc, Van Maar, MBA en Drs. Diermanse)